

JULY 29TH - AUGUST 2ND, 2008
FT. LAUDERDALE / MIAMI, FLORIDA
THE 2008 URBAN THEATRE AND ENTERTAINMENT AWARDS
HONORING LARRY LEON HAMLIN



2008 Awards MEDIA KIT

JEBA Media Group presents Urban Theatre & Entertainment Magazine (Special Festival Edition) filled with the latest and greatest in urban theatre and entertainment news, history & information. We are offering some of the hottest advertising space available for reaching the Urban and African American markets.

Urban Theatre & Entertainment Monthly hit the streets in spring 2005, when mega stars like Tyler Perry were literally 'staging' the birth of a new mainstream media market of what was hot in 2005. People everywhere were watching for what would come next - in theatres, on stage, in books and DVDs.

Urban Theatre speaks across the aisle. A rich audience of trendy young professionals, theatre buffs, church goers, urbanites, hip hoppers and intellectuals is making this one of the Hottest Spots in Urban Media.

Advertising Order Submission

Company Information

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

E Mail Address: _____

Ad Code Note: This code enables you to track consumer traffic generated by the Urban Theatre & Entertainment Magazine Special Festival edition.

Please enter 4 digit or alpha code (ideally a telephone extension): _____

Ad Sizes:

- F: Full Page
- HV: Half Page Vertical
- HH: Half Page Horizontal
- 1/4: Fourth Page
- IC : Inside Cover
- BC: Back Cover
- CC: Cameo Cover
- 2P: 2 Page Spread
- BC: Biz Directory Card Size

WWW.URBANTHEATERFESTIVAL.COM

1.877.947.6877 ♦ TEL: 305-835-0321 ♦ FAX: 954-893-9500 ♦ JEBAMEDIA@YAHOO.COM ♦ JEBA@JEBAPRESENTS.COM

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2008 Awards RATE SHEET

Affordable ad rates

Copy	Size	B&W	Color
Full Page Facing	8.375" x 10.875"		\$1,450
Back Cover	5 5/8" x 8 5/8"		\$1,300
Inside Cover	5 5/8" x 8 5/8"	\$750	\$1,300
Full Page	4 7/8" x 7 7/8"	\$700	\$1,200
1/2 Page horizontal	4 7/8" x 3 7/8"	\$400	\$750
1/2 Page vertical	2 3/8" x 7 7/8"	\$400	\$750
1/3 Page horizontal	4 7/8" x 2 1/2"	\$325	\$525
1/4 Page	2 3/8" x 3 7/8"	\$275	\$475

Art Work (Applicable for feature ads only)

- We will be supplying our own ad to the UTE Magazine
- We would like the UTE Magazine to prepare ad for us (\$150.00 graphic design fee)

Payment

Full payment within 15 days of submission – 5% discount
 50% payment within 15 days of submission & balance due prior to publication (no discount). **Make payable to JEBA Media Group.**

ATTENTION:
 Failure to provide full payment prior to publication will result in space forfeiture & placement in future publication. **NO REFUND POLICY.**

Approval

Signature below indicates acceptance of above payment terms and advertising agreements:

Client Signature: _____

Date: _____

Organization: _____

JEBA Media Group Representative

Date _____

Date _____

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2008 Awards AD SPECIFICATIONS

File Format

All advertising must be submitted electronically in one of the following formats:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- Acrobat PDF

Disk Format

If shipping a disk with the advertising, the disk may be formatted in the following formats:

- CD-Rom
- Zip
- DVD

Photoshop Checklist

- Save all images at 300 dpi resolution, JPG format and CMYK for printing purposes.
- Do not use photos smaller than 70% or larger than 130% of Photoshop image in final layout
- Photos without clipping paths must have a white or color background

Font Checklist

- Convert text in Illustrator or Freehand to paths
- Make sure all fonts are properly embedded when submitting PDF files
- Submit the complete Type One set of each font (including screen and printer fonts), True Type fonts
- True Type fonts
- **Do not use menu styles to create bold or italic type**

Size

Use the following size guidelines in developing the advertising:

FULL PAGE	W x D
Bleed	5 5/8" x 8 5/8"
Trim	5 3/8" x 8 3/8"
Border	4 7/8" x 7 7/8"
1/2 PAGE	
Horizontal	4 7/8" x 3 7/8"
Vertical	2 3/8" x 7 7/8"
1/3 PAGE	
Horizontal	4 7/8" x 2 1/2"
1/4 PAGE	
Vertical	2 3/8" x 3 7/8"

For more information and to submit advertising, please contact or send to:

Charlene Ross
 UTEM Creative Director
 T: 678.754.7331
 E: utemdirector@jebapresents.com

If shipping disks / CDs, please send to:
CRoss Marketing, Media & Graphic Designs
 2037 Mesa Dr. SE
 Atlanta, GA 30316
 email files to: artwork@crossmgd.com

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